# Excel Challenge - conclusions that we can draw about crowdfunding campaigns

1. Projects created May, June, July has more success rate than other months in the year. August is the worst month to launch crowd funding project
2. Film & Video, Theatre, and Video contributes 70% of the crowd funding launched projects
3. 34% crowd funding projects launched related to sub-category ‘Plays’
4. 36% failure rate among all the projects launched
5. 76% projects launched in US

# Excel challenge – Dataset Limitations

1. Current data granularity doesn’t tell us how project performed during initial weeks. Weekly data granularity would have been helpful to draw more conclusions.
   1. Example: Does project go dormant after 4 weeks?
2. Current dataset doesn’t mention if the goal has increased after reaching 100%, additional columns mentioning increased goal amount can be helpful in such datasets.

# Excel Challenge – possible tables and/or graphs that we could create

1. We can create a table mentioning goal ranges e.g. 0 to 5000, 5001 – 10000 etc. and categories successful and failure projects. This table will tell us around what goal range more projects can be successful
2. Another table we can generate to determine statistical values like mean, mode, std Deviation and variance